

EDUCATION

Ph.D. University of Iowa, 2017. Communication Studies. Adviser: John Durham Peters

M.A. Florida Atlantic University, 2013. Communication Studies.

B.S. Weber State University, 2011. Communication (Electronic Media), with Sociology minor.

EMPLOYMENT

Podcast Producer, Freelance	2023 - Current
Founder & UX Researcher KidCulture (ed-tech startup)	2020 - Current
Research Fellow, Digital Humanities, Umeå University	2019 - 2021
Assistant Professor of Media Studies, Southern Utah University	2017 - 2019
Research Fellow, Neal A. Maxwell Institute (Brigham Young University)	2017 - 2017
Research Fellow, University of Utah	2016 - 2017

RESEARCH PUBLICATIONS

Books

Feller, G. (2023). *Eternity in the ether: A Mormon media history*. (University of Illinois Press).

Peer Reviewed Articles

Feller, G., & Burroughs, B. (2022). Branding kidfluencers: Regulating content and advertising on YouTube. *Television & New Media* 23(6), 575–592. <https://doi.org/10.1177/15274764211052882>

Feller, G. (2021). Discipline to display, conceal to reveal: Television, swimsuits, and Mormonism in 1950s America. *American Academy of Religion* 89(4), 1406-1433.

Feller, G. & Ventimiglia, A. (2021). VidAngel: Content moderation, religion, and American copyright law. *Internet Histories* 5(1), 8-29. DOI: 10.1080/24701475.2020.1831198

Church, S. & Feller, G. (2020). Synecdoche, aesthetics, and the sublime online: Or, what's a religious internet meme? *Journal of Media and Religion* 19(1), 12-23.

Feller, G. (2018). Portable power, religious swag: Mediating authority in Brazilian Neo-Pentecostalism. *Material Religion*. DOI: 10.1080/17432200.2018.1488506

Feller, G. (2018). Uncanny and doubly liminal: Social media, cross-cultural reentry, and LDS/Mormon missionary religious identity. *Journal of Religion, Media and Digital Culture*, 7(1), 7-28.

Feller, G. (2018). Communing with compromise: Mormonism and the early Internet. *Mormon Studies Review*, 5, 67-72.

Feller, G. (2017). Literary Technofiles: A Review of Tom Keegan's Craft Critique Culture Conference Plenary Address. *Iowa Journal of Cultural Studies*, 17(1), 73-75.

Feller, G. (2016). A moderate manifesto: Mormon feminism and Internet blogging. *Journal of Media and Religion*, 15(3), 156-166.

Feller, G. (2015). Sacralizing signals for the institution and the individual: KZN and the LDS Church's discursive approach to radio as a new medium. *Culture and Religion*, 16(3), 327-343.

Burroughs, B. & Feller, G. (2015). Religious memetics: Institutional authority in digital/lived religion. *Journal of Communication Inquiry*, 39(4), 357-377.

Chapters in Edited Volumes

Burroughs, B. & Feller, G. (2021). "Child-created content and the media industries" In *Routledge Companion to Digital Media and Children* edited by Lelia Green, Donell Holloway, Kylie Stevenson, Tama Leaver and Leslie Haddon, p. 217-225.

Church, S. & Feller, G. (2021). "Internet memes as remixes: Simpsons memes and the swarm archive" In *Routledge Handbook of Remix Studies and Digital Humanities* edited by Owen Gallagher, Eduardo Naves and xtine burroughs.

Under Review

Feller, G., Church, S. & King, J. __But it's suggested by YouTube: Algorithmic recommendation as memetic cultural production. *First Monday*.

Book Reviews

Feller, G. *The Power of Godliness: Mormon liturgy and cosmology* by Jonathan Stapley. *American Academy of Religion: 'Reading Religion'* (online). <http://readingreligion.org/books/power-godliness>

Peters, J. D. & Feller, G. *Sensational movies: Video, vision, and Christianity in Ghana* by Birgit Meyer. *AnthroCyBib: The Anthropology of Christianity Bibliography Blog* (online). <http://www.blogs.hss.ed.ac.uk/anthrocybib/2016/08/09/sensational-movies-book-review/>

Other

Feller, G. (2017, February 13). Kicking the Saint and Why Material Religion Matters. *Religion Going Public* [Academic blog]. <http://religiongoingpublic.com/archive/2017/kicking-the-saint-and-why-material-religion-matters>

TEACHING EXPERIENCE

Southern Utah University, Department of Communication, 2017-2019.

Assistant Professor:

- Introduction to Communication
- Writing for Media
- Writing for Communication
- Communication and Digital Culture (Graduate)
- Multimedia Storytelling (Graduate)
- Video Production
- Intercultural Communication
- Multimedia Management
- Media Management
- Media Law
- Professional Writing and Presentations

University of Iowa, Department of Communication Studies, 2013-2017.

Graduate Student Instructor:

- Global Media Studies
- Rhetoric

Teaching Assistant:

- Communication Research Methods (Qualitative)

Florida Atlantic University, School of Communication and Multimedia Studies, 2011-2013.

Graduate Student Instructor:

- Public Speaking

Teaching Assistant:

- Introduction to Media Studies
- Broadcast Journalism
- Film Appreciation

AWARDS/FELLOWSHIPS

Research Fellowship – Lived Religion in the Digital Age, St. Louis University, 2020.

Curriculum Innovation Grant, Southern Utah University, 2018.

National Association of Television Program Executives (NATPE) Educational Foundation Fellowship – Faculty Recipient, 2018.

Nominated – Professor of the Year, Southern Utah University, 2018.

Neal A. Maxwell Institute for Religious Scholarship Summer Seminar on Mormon Culture Fellowship, 2017.

George S. and Dolores Doré Eccles Fellowship in Mormon Studies, Tanner Center, University of Utah, 2016-2017.

Dissertation Research Award, University of Iowa, 2016.

(Declined) Graduate College Post-Comprehensive Research Award, University of Iowa, 2016.

Outstanding Teaching Assistant Award, University of Iowa, 2015.

Stanley Award for International Research, University of Iowa, 2015.

Gronbeck Collegiality Award, University of Iowa, 2015.

Graduate College Fellowship Incentive Program Award, University of Iowa, 2015.

Conference Travel Grant, University of Iowa, 2015.

Recruitment Fellowship, University of Iowa, 2013.

Competitive Conference Paper Award: *The Myth of the YouTube Revolution*, third place award, Global Fusion, Ohio University, 2012.

Provost Fellowship, Florida Atlantic University, 2011.

REFEREED CONFERENCE PRESENTATIONS

Co-author with Andrew Ventimiglia, *Media Filtering as Religious Worldview: VidAngel and the Emergence of Religious Content Moderation*. International Society of Media, Religion and Culture. Sigtuna, Sweden, 2021.

Co-author with Scott Church, *Simpsonmemes and the Swarm Archive: Or, Toward a Meme Ecology*. International Communication Association. Gold Coast, Australia, 2020.

Conceal to Reveal: Television, Faith, and Fashion in 1950s America. International Association for Media and Communication Research. Eugene, Oregon, 2018.

Binding Families: Memory, Materiality, and the Gendering of Digital Photo Book Apps. Society for Cinema and Media Studies. Toronto, Canada, 2018.

Families Agree on KSL-TV: Mormonism's Tenuous Relationship with Early TV. Mormon Media Symposium, Brigham Young University- Hawaii. Laie, Hawaii, 2016.

Points of Contact: Materiality, Mediation, and Exchange in Brazilian Neo-Pentecostal Authority. International Society for Media, Religion conference. Seoul, Korea, 2016.

(Invited) Panel Member: Author Meets Critics Panel on *From Jesus to the Internet: A history of Christianity and Media* by Peter Horsfield (2015). International Society for Media, Religion conference. Seoul, Korea, 2016.

Institutional Memetics: Religious Authority in Digital/Lived Religion. Co-authored with Ben Burroughs. National Communication Association annual conference. Las Vegas, NV, 2015.

Religious Memetics: Liminality, Faith, and Reflexivity within Digital Culture. Religious Communication Association, National Communication Association annual pre-conference. Chicago, IL, 2014.

In-tune with God and Radio: KZN and the LDS Church's Discursive Approach to Radio as a New Medium, 1922-1927. Mormon Media Symposium. Salt Lake City, UT, 2014.

Weak Ties, Neck Ties, Tongue-Tied: Navigating Theoretical Challenges in the Study of Mormon Missionary Social Media Use. The University of Iowa Jakobsen graduate student conference. Iowa City, IA, 2014.

Not Just a Mom: Depictions of Modern Mormon Womanhood in the 'I'm a Mormon Campaign.' International Conference on Media and Religion: The Global View. University of Colorado at Boulder. Boulder, CO, 2014.

The Myth of the YouTube Revolution. Global Fusion. Athens, OH, 2012.

From Promise to Profit: Your YouTube Corporation. Florida Communication Association. Orlando, FL, 2012.

OTHER PRESENTATIONS

VidAngel among Demons: Religion, Video Filtering, and U.S. Copyright Laws. Humlab, Umeå University. Umeå, Sweden, 2019.

Making Zion, Making Media - Technology for Transcending Time and Space in the Church of Jesus Christ of Latter-day Saints. Humlab, Umeå University. Umeå, Sweden, 2018.

Modest with a Little Mystery: Television, Swimsuits, and Mormonism in 1950s America.

“Mormonism Engages the World,” co-sponsored by the Mormon Scholars Foundation and the Neal A. Maxwell Institute for Religious Scholarship. Provo, Utah, 2017.

The Net, the Web, Pornography and the Dead: Mormonism Online Before the Bloggernacle. Obert C. & Grace A. Tanner Humanities Center, University of Utah. Salt Lake City, Utah, 2017.

PANEL/EVENT ORGANIZER

Event co-organizer, “Between Hype and Hysteria: AI and the Humanities.” Keynotes speakers, Charles Ess (University of Oslo) and Amanda Lagerkvist (Uppsala University). Humlab, Umeå University. Umeå, Sweden, 2019.

Panel moderator, “Between Hype and Hysteria: AI and the Humanities.” Keynotes speakers, Charles Ess (University of Oslo) and Amanda Lagerkvist (Uppsala University). Humlab, Umeå University. Umeå, Sweden, 2019.

PROFESSIONAL DEVELOPMENT

Workshop Participant. Humlab HITS: Ethics Support Group workshop featuring Charles Ess. Umeå, University, 2019.

Professional Development Program Co-Leader. Rhetoric Department, University of Iowa, 2014.

University of Iowa TILE (teach, interact, learn, engage) classroom certification, 2014.

University of Iowa IDEAL (Iowa Digital Engagement and Learning) Institute Innovative Classroom Design Workshop participant, 2014.

COMMUNITY PROJECTS

Co-creator of [Student Story Project](#), Southern Utah University

FILM SCREENINGS

Documentary short film *Stones and Light*. Finalist, LDS Film Festival, 2016

Documentary short film *Super Mario*. Finalist, Flamingo Film Festival Fort Lauderdale, Florida, 2012

PROFESSIONAL SERVICE

University Committees:

- Member, Communication Department Graduate Council
- Member, Communication Department Recruitment Committee
- Member, Communication Department Media Studies Committee
- Member, University Committee for Development of Film Production Major

Ad Hoc Journal Article Referee:

- New Media & Society*
- Technology and Culture*
- Preternature: Critical and Historical Studies on the Preternatural*

Stanley Award for International Research Workshop- Invited Speaker, University of Iowa, 2016.

Department Review- Graduate Student Discussion Group Member, Rhetoric Department, University of Iowa, 2016.

Graduate Student Senate—Travel Funds Committee, University of Iowa, 2013-2014.

Communication Graduate Student Organization, Founder-President, Florida Atlantic University, 2012-2013.

Ajuda Brasil (NGO), Co-Founder, 2011.

Eagle Condor Humanitarian (NGO), Volunteer, 2010-2011.

PROFESSIONAL AFFILIATIONS

International Communication Association

Society for Cinema and Media Studies

National Communication Association

International Association for Media and Communication Research

International Society for Media, Religion and Culture

Swedish Association for the Research in Comparative Religion